



Build brand awareness, engage with global practitioners and beneficiaries in Coaching, Mentoring, and Supervision!

Generate unique revenue and partnership opportunities for your business!

Become a sponsor of the 2022 EMCC Global Coaching, Mentoring, and Supervision Conference!

8-10 June 2022



EMCC Global is proud to be offering a range of sponsorship options for you to be part of the **28th EMCC Global Coaching, Mentoring, and Supervision Conference...and beyond!**

We are currently holding all our conferences virtually online. Virtual attendance provides delegates and exhibitors with the full conference experience from their workplace or home and we are committed to ensuring exhibitors and sponsors are able to engage with our delegates.

Our Global Conference provides individuals or organisations interested in Coaching, Mentoring and Supervision with a unique opportunity to promote products and services, through engagement with decision-makers and their target audience of Coaches, Mentors and Supervisors.

For 2022 we are offering a unique and flexible range of sponsorship options to suit help you increase brand awareness, extend your audience reach and improve lead generation.

INCREASED
BRAND
AWARENESS

EXTENDED
AUDIENCE
REACH

IMPROVED
LEAD
GENERATION

PLATINUM

GOLD

SILVER

BRONZE

1 x
Platinum Level

€13,000
+ tax

1 x
Gold Level

€10,000
+ tax

3 x
Silver Level

€6,000
+ tax

6 x
Bronze Level

€3,000
+ tax

Please note, Platinum level sponsorship includes sponsorship of the EMCC Global Coaching, Mentoring, and Supervision Conference (June 2022) and the EMCC Global Research Conference (September 2022)

Included as standard:

- Attendance to ALL days of the conference (and Research Conference for Platinum level)
- Access to all recordings post conference (and Research Conference for Platinum level)
- Personalised virtual exhibition booth
- Logo on Conference Website

What's Included?

	Bronze	Silver	Gold	Platinum
Virtual booth within Conference platform	✓	✓	✓	✓
Free tickets to all days of Global Conference	2 tickets	5 tickets	10 tickets	10 tickets
Access to all recordings from Global Conference	✓	✓	✓	✓
Free tickets to Research Conference				✓
Access to all recordings from Research Conference				✓
Co-branding on all marketing materials			✓	✓
Co-branding on EMCC Global Conference platform			✓	✓
Logo on rolling banner on EMCC Global Conference platform pages with hyperlink to virtual booth	✓	✓	✓	✓
Logo on conference presentation template			✓	✓
Social Media and News-bulletin announcement of sponsor	✓	✓	✓	✓
Co-branded LinkedIn posts about the event with Platinum sponsor marked and tagged in post			1 posts	2-3 posts
Promotional video (max 5 minutes) on Conference website to which all delegates have access			✓	✓
Distribution of sponsor written and co-branded "meet us at the conference" mailings to all EMCC delegates	Max 1	Max 2	Max 3	Max 3
Logo on CPD Certificates			✓	✓
Private virtual workshops during Global Conference	Day 1 Only	Day 1 and 2 Only	1 each day	1 each day
Private virtual workshop during Research Conference				✓
1:1 virtual meeting zoom room facility within Virtual booth	✓	✓	✓	✓



If you would be interested in being a sponsor of the 28th EMCC Global Coaching, Mentoring, and Supervision Conference please email AC2022@emccglobal.org



Your Virtual Booth

Included with all sponsorship levels is a fully branded Virtual Booth which can include:

- Dedicated Zoom link for short presentations* and hosted by your experts
- Upload video playlists for view on demand
- Dedicated Zoom Link for 1:1 virtual meetings
- Direct links to your website
- Downloadable resources
- Sign up ability to your newsletters
- Request appointments/call backs
- Competitions

Presentations held on your booth will be in advance of the Conference programme each day, during networking breaks and post Conference on days 1 and 2.

How to make the most of a virtual Booth & some top tips!

- **Branding:** Your booth is the best representation of your company. Consistent branding, logos, and anything to stand-out go a long way with visitors.
- **Clear video and audio:** Ensure that those working your booth have great audio, cameras, and a reliable internet connection.
- **Virtual collateral to share:** Digital collateral is better – no one can lose it! Have downloadable materials at the ready to provide attendees with more information.
- **Quickly intro your company:** Prepare a 30-second pitch and practice it ahead of time. You don't want to stumble over the basics when you're trying to impress during an appointment.
- **Send swag to attendees:** For a special touch, give attendees a digital gift such as an online voucher or special offer.
- **Make a Plan.** Like any marketing effort, you need to start with a strategy
- **Make Your Booth Interactive**
- **Think Visually**
- **Design It Before You Build It**
- **Use Pre-recorded Videos**
- **Create a Video Playlist**
- **Have Live Experts at Your Booth**
- **Invite people to meet you for a 1:1 meeting on your booth**
- **Don't schedule meetings and presentations that conflict with the conference agenda – be respectful of attendees time**
- **Follow Up!**



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